PROGRAM OF THE 7TH OAP WORKSHOP #OAP2017

ESSEC, SMU & Université Paris-Dauphine

"Collaboration & Materiality:

The New Places, Communities & Practices of the Collaborative Economy"

June, 16th, 17th & 18th 2017, Singapore

Co-chairs: Ted FEICHIN TSCHANG (SMU), Marie-Léandre GOMEZ (ESSEC), Philippe LORINO (ESSEC), Julien MALAURENT (ESSEC), Nathalie MITEV (King's College London), Yesh NAMA (RMIT) & François-Xavier de VAUJANY (PSL-Université Paris-Dauphine, DRM)

Day 1, 16th June, Third meeting of OAP Standing Group and opening panel (at Singapore Management University)

15.00-16.30	**3rd meeting of OAP Standing Group** (coordinated by François-Xavier de Vaujany and Albane Grandazzi PSL-Université Paris-Dauphine) "**New Work Practices and the Collaborative Economy: Relevant Concepts, Theories and Ontologies**"
17.00-18.30 **19.00**	**Opening panel** (coordinated by Xavier Pavi, ESSEC): "**Entrepreneurship, Innovation and Business Models in the Collaborative Economy: Key Trends in Singapore and East Asia**" Four entrepreneurs will share their experience about new entrepreneurial practices in Singapore and East Asia **Cocktail at SMU** (in partnership with RMIT)

Day 2, 17th June, 7th OAP workshop on "Collaboration & Materiality: New Places, Practices & Communities of the Collaborative Economy", ESSEC Singapore

8.00-9.45	REGISTRATION			
9.45-10.00	ROOM XX **Welcome talk by representatives of SMU, ESSEC, PSL-Université Paris-Dauphine and OAP 2017 co-chairs**			
10.00-10.45	ROOM XX **Keynote 1: "The ontological turn in anthropology (and its critiques)",** by Pr Erwan Dianteill (Université Paris-Descartes and Institut Universitaire de France)			
10.45-11.00	**Questions**			
11.00-12.30	ROOM XX **Track 1: Matter and Ontologies of Platforms and Practices of the Collaborative Economy** (Session chairs: Thijs Willems, VU Amsterdam)	ROOM XX **Track 2: Co-workers, Makers and Hackers in the Sharing Economy: Sociomaterial Perspectives** (Session chair: Luca Giustiniano, LUISS)	ROOM XX **Track 3: Business Value, Valuation and Performativity in the Collaborative Economy** (Session chair: Joanne Locke, Deakin University)	ROOM XX **Track 4: Ontologies and Ontological Debates about Work Practices in Society and Organizations** (Session chair: George Kuk, Nottingham Trent University)
	"Material-Discursive Practices in Context of Web Based Digital Information Sources: An Implication for Entrepreneurial Information", Search Sarabjot Kaur (Indian Institute of Technology Kanpur) and Subhas C. Misra (Indian Institute of Technology Kanpur)	"Coworking assemblages of informal urban street trade: the case of Recife, Brazi", Rui Ramos (Universidade de Lisboa)	"Silent tyranny of code? Performativity, encoding and brand work", Anna Morgan-Thomas (University of Glasgow)	Theory building and theorizing with/in sociomateriality, Yesh Nama (RMIT) and Paolo Quattrone (University of Edinburgh Business School)

"The community-platform paradox: Towards a reversible view of the collaborative economy", François-Xavier de Vaujany (PSL-Université Paris-Dauphine)	"The role of materiality in organizing a living lab", Philippe Eynaud (Université Paris I) and Julien Malaurent (ESSEC)	"UberX on the move: from value contestation to market transformation", Mireille Mercier-Roy (Université de Montréal) and Chantale Mailhot (HEC Montréal)	"Transitioning to 'New Ways of Working' (NWW) in a municipal government organization: A process perspective", Maike Steggeman (VU Amsterdam), Sytze Kingma (VU Amsterdam) and Dubravka Cecez-Kecmanovic (UNSW)
"The materiality of digital platforms for health and well-being", Julie Bastianutti (IAE de Lille) and Caroline Gauthier (Grenoble Ecole de Management)	"A Phenomenological Approach of Organizational Legitimation: An Ethnography of Co-working and Maker Spaces' Tours", Albane Grandazzi (PSL-Université Paris-Dauphine), Aurore Dandoy (PSL-Université Paris-Dauphine) and Stéphanie Fargeot (PSL-Université Paris-Dauphine)	"XBRL's genotype: A basis for analyzing strategic development? ", Joanne Locke (Deakin University) and Alan Lowe (RMIT)	"Considering the research act: Fixing meaning, relational ontology and agential cuts", Ivo De Loo (Nyorende Business University)

12.30-14.00	**Lunch at ESSEC**
14.00-14.45	**ROOM XX** **Keynote 2:** "**How Things Shape the Mind: A Theory of Material Engagement**", by Pr Lambros Malafouris (Oxford University)
14.45-15.00	**Questions**
15.00-15.30	**Break**

15.30-17.00	"An exploration into the making of digital spaces", Jeremy Aroles (Manchester University)	"The Path Less Travelled – Traversing Space Time between the Digital and the Physical in 3D printing", George Kuk (Nottingham Trent University) and Stephanie Giamporcaro (University of Cape Town)	"Collective, sharing community and its organization: the case of Auroville", Chintan Kella (LUISS), Tomislav Rimac (Stockholm School of Economics) and Luca Giustiniano (LUISS)	"Considering materiality as ingredient of events: how do makers participate in the definition of situated and social temporalities?", Anthony Hussenot (PSL-Université Paris-Dauphine) and Stéphanie Missonier (HEC Lausanne)
	"Electronic business reporting: the construction of market infrastructure through an agential realist lens", Alan Lowe (RMIT) and Joanne Locke (Deakin University)	"Between Market, Hierarchy and Clan. Governance of Communities in the Sharing Economy", Indre Maurer (University of Goettingen), Philipp Mosmann (University of Goettingen), Achim Oberg (University of Mannheim) and Dominika Wruk (University of Mannheim)	"The Felicity's conditions of performing a number act within the confines of business reviews. The case of a category management approach", Damien Mourey (IAE de Paris) and Philippe Lorino (ESSEC)	"Online libraries and diverse multimedia communities: conflicting affordances, tools and socio-technical imaginaries?", Jana Sverdljuk (National Library of Norway), Lucia Liste (Norwegian University of Science and Technology) and Eivind Røssaak (National Library of Norway)
16.00-16.30		"Participant Ethnography a Third-place: Social Innovation, Community and Local Life", Stéphanie Fargeot (PSL-Université Paris-Dauphine)		"Ideological materiality in organizations: rethinking work practices with affect and identity", Edouard Pignot (University of Warwick)
17.00	**Break**			
18.30-20.30	**Cocktail at the French embassy in Singapore**			

Day 3, 18th June, ESSEC Singapore

9.00-10.00	REGISTRATION			
10.00-10.45	ROOM XX **Keynote 3: "Shared Mobility in the Shared Economy: an Economic Perspective on Platforms and Collaborative Practices", by Costas Courcoubetis (SUTD)**			
10.45-11.00	**Questions**			
11.00-12.30	**ROOM XX** **Material and Spatial perspectives on collaboration and cooperation in organizations** **Track 1:** (Session chair: Anna Morgan-Thomas, University of Glasgow)	**ROOM XX** **Phenomenological and process views on communities in the Sharing Economy** **Track 2:** (Session chair: Philippe Lorino, ESSEC)	**ROOM XX** **Track 3: Having Fun, DIY and New Practices of the Collaborative Economy** (Session chair: Lucia Liste Norwegian University of Science and Technology))	**ROOM XX** **Sociomateriality in Organizations and Organizing** **Track 4:** (Session chair: Sytze Kingma, VU Amsterdam)
11.00-11.30	"'Cutting the ties': The role of distance in inter-organizational projects", Thijs Willems (VU Amsterdam)	"Being through gestures : a call for a Merleau-Pontian framing of bodily actions", Pierre Laniray (Université de Poitiers, IAE & CEREGE)	"Designing Communities of Play and Exploration in a Virtual World", Tschang Ted Feichin (SMU)	"Towards Artifacts Assemblage In Routine Dynamics: The Exploratory Case Of Nurses' Handoff In A Neonatal Unit", Savéria Cecchi (Université Nice Sophia Antipolis, GREDEG) and Evelyne Rouby (Université Nice Sophia Antipolis, GREDEG)
11.30-12.00	"Materiality and communication, collaboration, and control: a case study of a large teaching hospital", Sara Melo (Queen's	"Third-Places through distributed cognition and material engagement: Insights from an Activity Theory framework", Jean-	"Academic Leisure Crafting: Could Slow Swimming Offer A Space to Breath?", David Jones (Bournemouth University)	"Socio-materiality & technology: the case of the 'Compte Nickel' in France", François Delorme (Université Grenoble-Alpes,

	University Belfast)	Louis Magakian (EM Lyon Business School) and Julien Malaurent (ESSEC)		CERAG)
12.00-12.30	"The role of materiality in the emergence of collaborative practices: the case of train stations", Albane Grandazzi (PSL-Université Paris-Dauphine)	"When the community manager co-constructs the community feeling in collaborative spaces", Aurore Dandoy (PSL-Université Paris-Dauphine)		**Concluding discussion:** "Ontologies and ontological debates in management & organization studies: extending the sociomateriality debate" (François-Xavier de Vaujany, PSL-Université Paris-Dauphine)
12.30-14.00	**Lunch**			
14.00-15.30	ROOM XX **Material and spatial perspectives on collaboration and cooperation** **Track 1 bis:** (Session chair: Sara Melo, Queen's University Belfast)	ROOM XX **New work practices and new forms of collaboration in the sharing economy** **Track 2:** (Session chair: Ted Feichin Tschang, Singapore Management University)	ROOM XX **Macro and meso-social perspectives on collaboration and their material underpinnings** **Track 3:** (Session chairs: Dubravka Cecez-Kecmanovic, UNSW)	ROOM XX **Panel about "Entrepreneurs and innovation in the sharing economy: new bodies, new corporeity, new embodied practices?"** **Track 4:** (Session chair: Yesh Nama, RMIT)
	"Sociomateriality of Management Accounting practices as a result of collaboration and cooperation", Paschoal Russo (Faculdade FIPECAPI), Claudio Parisi (Centro Universitário FECAP) and Reinaldo Guerreiro (Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo)	"Imbrication: Theorizing the dynamics of management control systems", Fazlin Ali (Universiti Putra Malaysia, Putrajaya) and Omer Bin Thabet (University Kuala Lumpur Business School)	"Dissolving interdisciplinary boundaries in "making together". Lessons from the field", Marie-Claude Plourde (Université du Québec)	**Participants:** Anna Morgan-Thomas (University of Glasgow), Thijs Willems (VU Amsterdam), Mirjam Werner (Rotterdam School of Management)

	"Creation of Meaning through Emergent Sensemaking and the Use of Material Artifacts: The Case of Health Care Cooperative 'Better Community Together'", Mirjam Werner (Rotterdam School of Management)	"The development of CSR in French hospitals and new forms of collaborations", Marion Ligonie (ESSEC) and Marie-Leandre Gomez (ESSEC)	"Pragma(tism) or (pragma)Tism as a relevant entry to inter-organizational collaboration crises in emergency response systems?", Anouck Adrot (PSl-Université Paris-Dauphine)	
16.30-17.00	"ICT and the Re-Spatializing of the Workaday: Understanding the Relationship between Organizational Space, ICT and Affordances / The Case of Collaborative Research in Business Schools", Anouk Mukherjee (PSL-Université Paris-Dauphine)		"Closer to the (re)configuration of an unexpected field: the case of London tech ecosystem", Sabine Carton (Université Grenoble-Alpes, CERAG), Carine Dominguez (Université Grenoble-Alpes, CERAG) and Haraoubia Imad Eddine (Université Grenoble-Alpes, CERAG)	
15.30-16.00	**Break**			
16.00-17.30	**ROOM XX – CONCLUDING PANEL –** Panel Chaired by Philippe Lorino (ESSEC) "**Sharing economy and new work practices : do we need to renew our ontologies, concepts and theoretical perspectives?**". Panel Members: Jeremy Aroles (Manchester University), Dubravka Cecez-Kecmanovic (UNSW), Sytze Kingma (VU Amsterdam), Anca Metiu (ESSEC) & Damien Mourey (IAE de Paris)			
20.00	**Meeting points in Singapore (TBC)**			

The Organizations,
Artifacts & Practices
(OAP) Workshop

For more information about the Organizations, Artifacts &
Practices (OAP) workshop:
@workshopaoap
workhopoap@gmail.com
or
http://workshopoap.dauphine.fr